Javad Hassanli

Web Developer and SEO Specialist

Kolding, Denmark | +45 52811615 | contact@javad.dk
javad.dk | linkedin.com/in/mjhassanli
Driving licence B | Open to roles across Denmark

Profile

I build and maintain websites, with a focus on CMS development and search visibility. I work with Joomla, WordPress and Drupal, and use HTML, CSS, JavaScript and PHP to make changes beyond the CMS settings. I am the founder and developer of LokalSiden.dk. My earlier work includes SEO and website operations in an advertising team, and my MBA thesis examined SEO for SMEs in Denmark.

Core Skills

Web development: Joomla, WordPress, Drupal; HTML, CSS, JavaScript, jQuery and PHP; Joomla extension and plugin development.

SEO: Technical, on-page and off-page SEO; link building; Google Search Console and Google Analytics.

Automation: Python, API integration, VPS setup and ChatGPT-based workflows; website assistants that search existing content.

Relevant Web and SEO Experience

Founder and Web Developer | LokalSiden.dk
2026–Present | Kolding, Denmark

- Develop and maintain LokalSiden.dk, a directory for local businesses in Denmark.
- Work on the platform's structure, content, technical SEO and ongoing website development.

SEO Specialist and Digital Operations Support | PNS Advertising Center
Nov 2019–Feb 2022 | Shiraz, Iran

- Worked in a 12-person advertising team on SEO, website improvements and digital operations.
- Reviewed website performance in Google Search Console and used the findings to guide improvements.
- Coordinated content updates, technical changes, reporting and website backup routines.

Project Based Web Support | Al Kaus Trading
May 2019–Nov 2019 | Doha, Qatar

- Built and launched a startup website and supported its social media setup.
- Coordinated website and communication tasks during the startup phase.

Selected Web Projects

LokalSiden.dk | DJMJLive.ir | ShirazLab.com | UranusPartyHouse.dk

Other Professional Experience

Logistics and Supply Chain Lecturer | IBA Erhvervsakademi Kolding
Feb 2025–Jun 2026 | Kolding, Denmark · Part-time

Part-time teaching of logistics and supply chain modules, with digital learning materials and Excel-based student exercises.

Business Support Specialist | WTS Agency ApS
Feb 2024–Nov 2024 | Kolding, Denmark

- Maintained websites, Google setup and digital platforms alongside business support work.
- Handled customer enquiries across phone, email, chat and in-person channels.
- Prepared management reports and supported administrative follow-up and workflow improvements.

IT Operations and Support Coordinator | Self-employed
Sep 2015–Mar 2018 | Shiraz, Iran

Installed networks and equipment and provided technical support for home and business clients.

IT Support Technician | IHIM Training Center
Aug 2013–Aug 2015 | Shiraz, Iran

Supported computers, classroom equipment, local networks and everyday software use.

Education

MBA in General Management | IBA Erhvervsakademi Kolding
Sep 2023–Nov 2024 | Kolding, Denmark

Thesis: Effective SEO Strategies for SMEs in Denmark.

Master of IT Engineering | Pasargad Higher Education Institute
Sep 2016–Feb 2019 | Shiraz, Iran

Bachelor of IT Engineering | Jahrom University
Sep 2011–Oct 2015 | Jahrom, Iran

Languages

English: C1; TOEFL 107/120 | Persian: native

Danish: B1; Dansk 3, Module 3 completed